

USTV University Sud Toulon Var  
Mr. Luc Quoniam  
FRANCE

May 27, 2011

### Your presentation at the International Competitive Intelligence Conference 2011

Dear Mr. Quoniam:

We would like to sincerely thank you for your participation at the Competitive Intelligence Conference 2011! We appreciate your effort and we were honoured by sharing your valuable presentation with our participants. Some of them might have related their participation to your presentation...

Today we would like to share with you the individual results of our feedback forms. We asked the participants to rate *form and content* and *relevance* of the lecture.

You have achieved (Rating: 1- very good to 5- very poor):

<b>Form and content:</b>	<b>1,9</b>	overall result:	2,0
<b>Relevance:</b>	<b>2,3</b>	overall result:	2,0

As you might remember we have taped some of the presentations at the conference. The following presentations are now available at the Insight Center of the Institute for Competitive Intelligence <http://competitive-intelligence.com/insight-center>.

Speaker / Company	Presentation
Mr. Rainer Michaeli Institute for Competitive Intelligence	Welcome Note GICI
Prof. Dr. Martin Grothe complexium GmbH	Social Media Analysis for Competitive Intelligence
Dr. Marco Benkert Rohde & Schwarz GmbH & Co. KG	CI-Capabilities & -Methods within the implementation of complex international projects
Ms. Alexandra Nelles Alcatel Lucent	Competitive Intelligence and web 2.0
Mr. Stefan Zwerenz MAN Truck&Bus AG	Potential for CI to create and sustain Competitive Advantage in emerging market competition
Mr. Steven Victor Turbes Cheminova A/S	Value Added Performance Measurement
Mr. Dirk Frohberger Bosch Solar Energy AG	Competitive Intelligence in an Emerging & Dynamic Industry
Mr. Arik Johnson Aurora WDC	Intelligence Solutions Design
Mr. Luis Madureira CPCI - Portuguese CI Community	Sensory Marketing Intelligence
Ms. Teresa Lehovd Wallenius Wilhelmsen Logistics	Competitive Strategies in the (Danish) Wind Mill Industry
Ms. Muriel Séménéri ESSILOR International	Competitive technical intelligence: how to boost innovation and knowledge sharing
Ms. Dominika Dabrowska University of Teesside	Internet Evolved

If you are interested in presenting again or just participating in one of our conferences, please save the date for the next **International Competitive Intelligence Conference** on **March 27-30, 2012** in **Bad Nauheim, Germany**.

Thank you again for your great support!

Best wishes



Mareike Hast  
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